



International
Tourism and Leisure Fair
MTT Wroclaw

2 - 4 April 2027 | Tarczyński Arena Wrocław
Poland

Exhibition offer

WE INVITE YOU

*to participate in the 18th edition of
International Tourism and Leisure Fair
Wrocław 2027*

Dear Sirs,

we encourage you to familiarize yourself with the offer of participation in the 18th edition of MTT Wrocław, which will take place on **2 - 4 April 2027** at the Tarczyński Arena Wrocław.

The offer includes a price list and the type of stands, information on statistics and the most important attractions and promotional activities

The fair is a great opportunity to talk directly with the customer and business partner

MTT Wrocław Team

DOMINIK
SADOWSKI.pl

MTT WROCŁAW

Why is it worth?

17 YEARS OF EXPERIENCE

Over 17 years ago, when we started to work on MTT Wrocław, we wanted to create an important tourist event in Poland. Over the years we have grown together and learned a lot. Today, in retrospect, we can confidently say that our goal has been achieved. It is our common merit - hundreds of exhibitors, tens of thousands of visitors, hundreds of partners and patrons.



GREAT LOCATION

MTT Wrocław is the largest tourism fair in western Poland. Fair takes place at the Tarczyński Arena Wrocław, which is well connected with every place in Wrocław and Poland. Great access (car, public transport, train, close to the airport), as well as the internal space, makes it an ideal place for events.



TOURIST SHOW

We offer a proven formula of the fair, focused on individual customers. We believe that providing many exhibition stands, variety of attractions and special guests affects the satisfaction of exhibitors and visitors.



SATISFIED EXHIBITORS

Thanks to the interesting formula, the fair attracts many visitors interested in the tourist offer. Exhibitors have the opportunity to present themselves directly to the interested target group, i.e. your potential customers. Especially for you, in order to make your time more pleasant after work, we offer a free evening guided tour of Wrocław on Saturday.

We cordially invite all exhibitors to get to know beautiful Wrocław.

EVENTS FOR PROFESSIONALS

We are also preparing a program for professionals. On Friday, we invite you to trainings, workshops and press conferences. Friday is a day when you can calmly talk to other exhibitors and visitors related with industry pursue your business goals in a "face to face" conversation.



VARIOUS WAYS OF PROMOTION

In addition to direct talks and presentations at the stands, we offer our exhibitors additional, free forms of promotion. We offer you, among others: a stage where you can performing shows, competitions, tastings; a conference room, screen in chill out area in which you can broadcast your promotional movie; participation in a market game or conducting competitions in social media.



FAIR ATTRACTIONS

During the MTT Wrocław fair, we organize many attractions for example:

- Travelers Festival
- Conferences and workshops
- Games and competitions with prizes
- Children's Attractions
- Regional Products Area
- Stage performances and live cooking





**65
FOREIGN
EXHIBITORS**



**EXHIBITORS
FROM 16
COUNTRIES**



**252
EXHIBITORS**

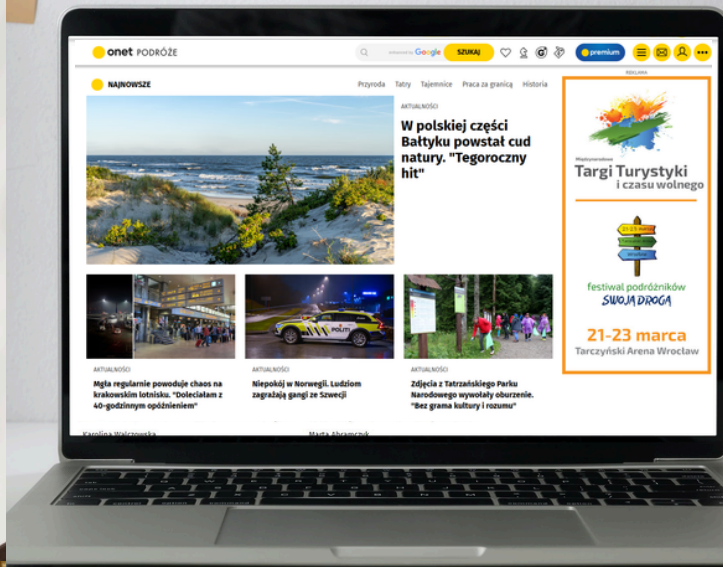


**9 600
VISITORS**



**36 HOURS
OF LECTURES**

MTT WROCŁAW 2026 IN NUMBERS



GOOGLE ADS



SOCIAL
MEDIA



NEWSPAPERS



PUBLIC
TRANSPORT



RADIO



TOURISM
BRAND
PORTALS



BILLBOARDS



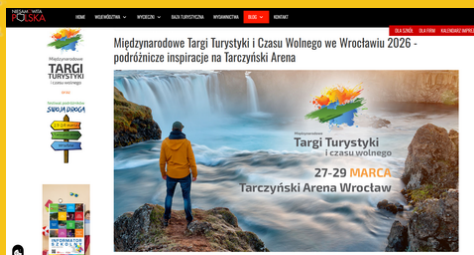
POSTERS

PROMOTIONAL CAMPAIGN

THEY TALKED

ABOUT US:

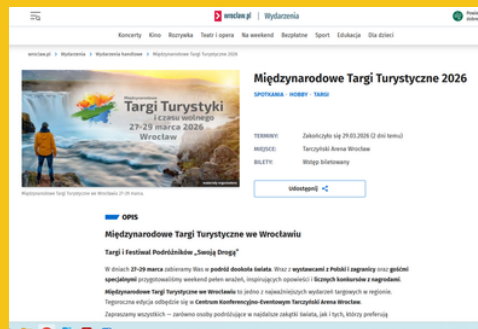
The 17th edition of the MTT Wrocław Show was widely reported in the media. Information about the fair appeared in dozens of media. They talked about us, among others, in:



Niesamowita Polska



RMF FM



wroclaw.pl



Gazeta Wroclawska



TVP 3 WROCLAW



Nasze Miasto



Radio Doxa



The discount applies to applications submitted until 30/09/2026

Example of area	Price of empty area (168 EUR/sqm)	Empty area with 20% discount	Cost for standard equipment (26 EUR/ sqm)	Stand with equipment. Price with 20% discount
4 sqm	672 EUR	537,60 EUR	104 EUR	641,60 EUR
6 sqm	1008 EUR	806,40 EUR	156 EUR	962,40 EUR
8 sqm	1344 EUR	1075,20 EUR	208 EUR	1283,20 EUR
9 sqm	1512 EUR	1209,60 EUR	234 EUR	1443,60 EUR
12 sqm	2016 EUR	1612,80 EUR	312 EUR	1924,80 EUR
15 sqm	2520 EUR	2016 EUR	390 EUR	2406 EUR
Above 15 sqm customized	168 EUR/sqm	134,40 EUR/sqm	26 EUR/sqm	160,40 EUR/sqm

REGISTRATION FEE

The registration fee of 175 EUR is obligatory for each Exhibitor. The fee includes:

- placing the Exhibitor's name on the list on the Fair's website
- entry in the Fair e-catalogue
- entry cards in the amount available for the ordered space
- 2 invitations to the Evening for Exhibitors on Friday
- access to the Wi-Fi network
- parking place for one car

Empty area includes only free space

The equipment of the stand depends on the area size, as standard it includes: walls, name on the frieze, information counter, carpeting, power supply, lighting points, double socket, from 6 sqm also table and chairs

* The cost of equipment for an empty stand is 26 EUR/sqm. The discount is granted only on the price of the space.

* Standard equipment are listed in the application form

Participation of a co-exhibitor in one stand is free of charge

All prices are net price

You can find us:



@mtt.wroclaw



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