



International
Tourism and Leisure Fair
MTT Wrocław

27 - 29 March 2026 | Tarczyński Arena Wrocław
Poland

Exhibition offer

WE INVITE YOU

*to participate in the 17th edition of
International Tourism and Leisure Fair
Wrocław 2026*

Dear Sirs,

we encourage you to familiarize yourself with the offer of participation in the 17th edition of MTT Wrocław, which will take place on 27 - 29 March 2026 at the Tarczyński Arena Wrocław.

The offer includes a price list and the type of stands, information on statistics and the most important attractions and promotional activities

The fair is a great opportunity to talk directly with the customer and business partner

MTT Wrocław Team

DOMINIK
SADOWSKI.pl

MTT WROCŁAW

Why is it worth?

17 YEARS OF EXPERIENCE

Over 16 years ago, when we started to work on MTT Wrocław, we wanted to create an important tourist event in Poland. Over the years we have grown together and learned a lot. Today, in retrospect, we can confidently say that our goal has been achieved. It is our common merit - hundreds of exhibitors, tens of thousands of visitors, hundreds of partners and patrons.



GREAT LOCATION

MTT Wrocław is the largest tourism fair in western Poland. Fair takes place at the Tarczyński Arena Wrocław, which is well connected with every place in Wrocław and Poland. Great access (car, public transport, train, close to the airport), as well as the internal space, makes it an ideal place for events.

TOURIST SHOW

We offer a proven formula of the fair, focused on individual customers. We believe that providing many exhibition stands, variety of attractions and special guests affects the satisfaction of exhibitors and visitors.



SATISFIED EXHIBITORS

Thanks to the interesting formula, the fair attracts many visitors interested in the tourist offer. Exhibitors have the opportunity to present themselves directly to the interested target group, i.e. your potential customers. Especially for you, in order to make your time more pleasant after work, we offer a free evening guided tour of Wrocław on market Saturday. We cordially invite all exhibitors to get to know beautiful Wrocław.

EVENTS FOR PROFESSIONALS

We are also preparing a program for professionals. On Friday, we invite you to trainings, workshops and press conferences. Friday is a day when you can calmly talk to other exhibitors and visitors related with industry pursue your business goals in a "face to face" conversation.



VARIOUS WAYS OF PROMOTION

In addition to direct talks and presentations at the stands, we offer our exhibitors additional, free forms of promotion. We offer you, among others: a stage where you can conduct shows, competitions, tastings; a conference room, "market cinema" in which you can broadcast promotional films; participation in a market game or conducting competitions in social media.



FAIR ATTRACTIONS

During the MTT Wrocław fair, we organize many attractions for example:

- Travelers Festival
- Conference and workshops
- Games and competitions with prizes
- Childrens Attractions
- Regional Products Area
- Stage performances





**53
FOREIGN
EXHIBITORS**



**EXHIBITORS
FROM 13
COUNTRIES**



**223
EXHIBITORS**

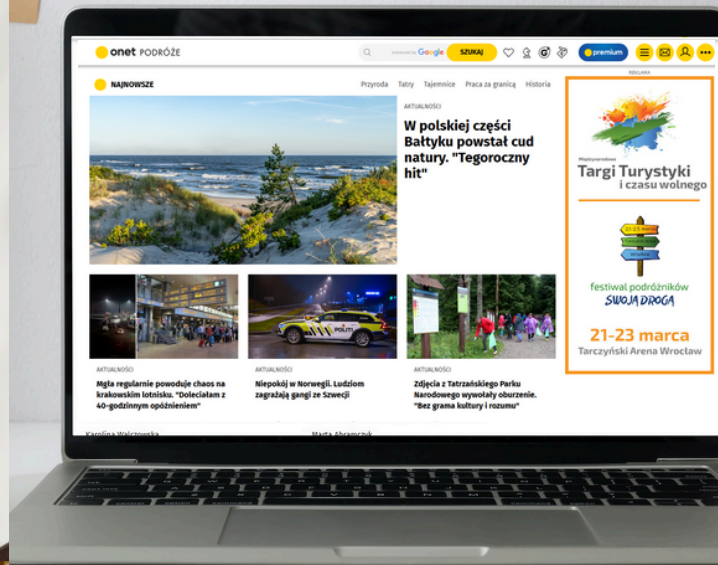


**9 100
VISITORS**



**42 HOURS
OF LECTURES**

MTT WROCŁAW 2025 IN NUMBERS



GOOGLE ADS



SOCIAL
MEDIA



NEWSPAPERS



PUBLIC
TRANSPORT



RADIO



TOURISM
INDUSTRY
PORTALS



BILLBOARDS



POSTERS

PROMOTIONAL CAMPAIGN

THEY TALKED

ABOUT US:

The 16th edition of the International Tourism Trade Show was widely reported in the media. Information about the fair appeared in dozens of media. They talked about us, among others, in:



 [Radio Zet](#)



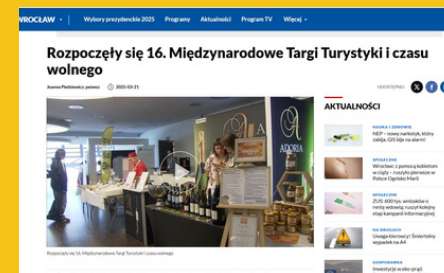
[RMF FM](#) 



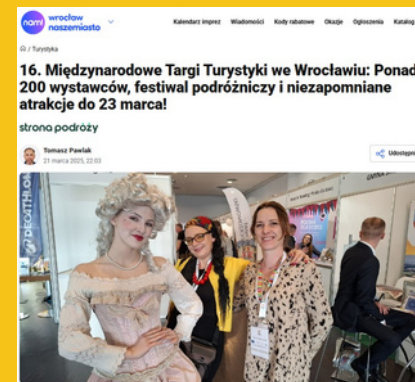
[Gazeta Wrocławska](#) 



[Radio Wrocław](#) 



[TVP 3 WROCLAW](#) 



[Nasze Miasto](#) 



[wroclaw.pl](#) 



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REGISTRATION FEE

The registration fee of 150 EUR is obligatory for each Exhibitor. The fee includes:

- placing the Exhibitor's name on the list on the Fair's website entry in the Fair e-catalogue
- identifiers in the amount available for the ordered space
- 2 invitations to the Evening for Exhibitors
- access to the Wi-Fi wireless network
- parking space for one car

Example of area	Price of empty area (158 EUR/sqm)	Cost for standard equipment (25 EUR/ sqm)
4 sqm	632 EUR	100 EUR
6 sqm	948 EUR	150 EUR
8 sqm	1264 EUR	200 EUR
9 sqm	1422 EUR	225 EUR
12 sqm	1896 EUR	300 EUR
15 sqm	2370 EUR	375 EUR
Above 15 sqm	158 EUR/sqm	25 EUR/sqm

Empty area: includes free area with electricity connection

The equipment of the stand depends on the area, as standard it includes: walls, name on the frieze, counter, flooring, power supply, lighting points, double socket, table and chairs from 6m²

* The cost of equipment for an empty stand is 25 EUR/sqm. The discounts are granted only on the price of the space.

* Standard equipment are listed in the application form on page 6.

Participation of a co-exhibitor in one stand is free of charge

You can find us:



@mtt.wroclaw



www.mttwroclaw.pl



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