



International *15. edition!*
Tourism and Leisure Fair

22-24 march 2024 | Tarczyński Arena Wrocław

CO-ORGANIZER



**DOLNY
ŚLĄSK**

Exhibition offer

An aerial photograph of the Tarczyński Arena in Wrocław, Poland. The arena is a large, modern sports and entertainment venue with a distinctive blue and white facade. The roof is partially open, revealing the green field inside. The surrounding area includes parking lots, roads, and some greenery. The sky is clear and blue.

WE INVITE YOU

*to participate in the 15th edition of
International Tourism Trade Show
Wrocław 2024*

Dear Sirs,

we encourage you to familiarize yourself with the offer of participation in the 15th edition of MTT Wrocław, which will take place on 22 - 24 March 2024 at the Tarczyński Arena Wrocław.

The offer includes a price list and the type of stands, information on statistics and the most important attractions and promotional activities

The fair is a great opportunity to talk directly with the customer and business partner

MTT Wrocław Team

MTT WROCŁAW

Why is it worth

15 YEARS OF EXPERIENCE

Over 14 years ago, when we started to work on MTT Wrocław, we wanted to create an important tourist event in Poland. Over the years we have grown together and learned a lot. Today, in retrospect, we can confidently say that our goal has been achieved. It is our common merit - hundreds of exhibitors, tens of thousands of visitors, hundreds of partners and patrons.



GREAT LOCATION

MTT Wrocław is the largest tourism fair in western Poland. Fair takes place at the Tarczyński Arena Wrocław, which is well connected with every place in Wrocław and Poland. Great access (car, public transport, train, close to the airport), as well as the internal space, makes it an ideal place for events.

TOURIST SHOW

We offer a proven formula of the fair, focused on individual customers. We believe that providing many exhibition stands, unusual attractions and special guests affects the satisfaction of exhibitors and visitors.



SATISFIED EXHIBITORS

Thanks to the interesting formula, the fair attracts many visitors interested in the tourist offer. Exhibitors have the opportunity to present themselves directly to the interested target group, i.e. your potential customers. Especially for you, in order to make your time more pleasant after work, we offer a free evening guided tour of Wrocław on market Saturday. We cordially invite all exhibitors to get to know beautiful Wrocław.

INDUSTRY EVENTS

We are also preparing a program for professionals. On Friday, we invite you to trainings, workshops and press conferences. Friday is a day when you can calmly talk to exhibitors and pursue your business goals in a "face to face" conversation.



ADDITIONAL PROMOTION

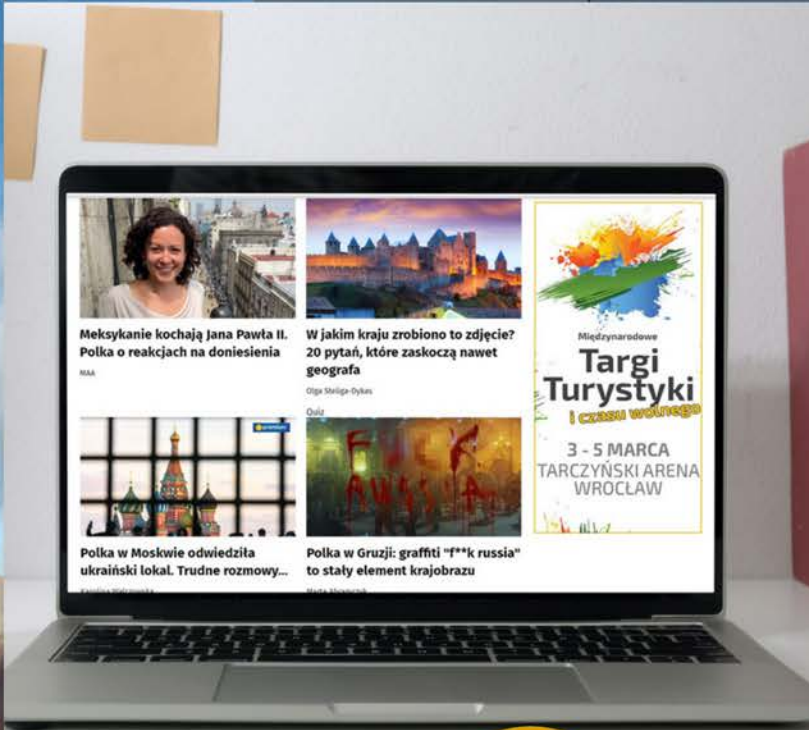
In addition to direct talks and presentations at the stands, we offer our exhibitors additional, free forms of promotion. We offer you, among others: a stage where you can conduct shows, competitions, tastings; a conference room, "market cinema" in which you can broadcast promotional films; participation in a market game or conducting competitions in social media.

FAIR ATTRACTIONS

During the MTT Wrocław fair, we organize many attractions for example:

- Travelers Festival
- Culinary Festival
- Industry workshops
- Conference and workshops for individual clients
- Attraction zone for children
- Regional Products Zone
- Market game
- Contests





GOOGLE ADS



SOCIAL
MEDIA



NEWS PAPERS



PUBLIC
TRANSPORT



RADIO



BILLBOARDS



POSTERS



TOURISM
INDUSTRY
PORTALS

PROMOTIONAL CAMPAIGN

THEY TALKED

ABOUT US:

The 14th edition of the International Tourism Trade Show was widely reported in the media. Information about the fair appeared in dozens of media. They talked about us, among others, in:



Gazeta Wrocławska 



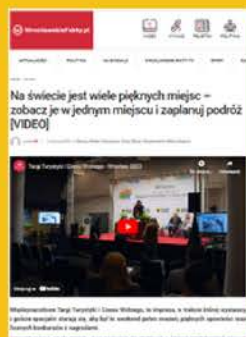
TVP 3 WROCLAW 



Radio Wrocław 



echo24 



Wrocławskie Fakty 



Wasza turystyka 



wroclaw.pl 



Gazeta Wyborcza 



International
Tourism and Leisure Fair

15. edition!

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**EXHIBITORS
FROM 13
COUNTRIES**



**228
EXHIBITORS**



**10 700
VISITORS**



**53
FOREIGN
EXHIBITORS**



**42 HOURS
OF LECTURES**

MTT WROCŁAW 2023 IN NUMBERS

REGISTRATION FEE

The registration fee of 112 EUR is obligatory for each Exhibitor. In its price you get:

- placing the Exhibitor's name on the list on the Fair's website entry in the Fair e-catalogue
- identifiers in the amount available for the ordered space
- 2 invitations to the Evening for Exhibitors
- access to the Wi-Fi wireless network
- parking space for one car

Example of area	Price of empty area (128 EUR/sqm)	Price for area with 20% discount	Cost for standard equipment (23 EUR/ sqm)	Stand with equipment. Price with discount
4 sqm	512 EUR	409,60 EUR	92 EUR	501,60 EUR
6 sqm	768 EUR	614,40 EUR	138 EUR	752,40 EUR
8 sqm	1024 EUR	819,20 EUR	184 EUR	1003,20 EUR
9 sqm	1152 EUR	921,60 EUR	207 EUR	1128,60 EUR
12 sqm	1536 EUR	1228,80 EUR	276 EUR	1504,80 EUR
15 sqm	1920 EUR	1536 EUR	345 EUR	1881 EUR
Above 15 sqm	Individual pricing			

Empty area: includes free area with electricity connection

The equipment of the stand depends on the area, as standard it includes: walls, name on the frieze, information counter, carpeting, power supply, lighting points, double socket, table and chairs from 6m2

* The cost of equipment for an empty stand is 23 EUR/sqm. The discount is granted only on the price of the space.

* Standard equipment are listed in the application form on page 6.

Participation of a co-exhibitor in one stand is free of charge

TOURISM FAIR

A UNIQUE WAY OF PROMOTION



- PARTICIPATION AT THE FAIR INSPIRES CONFIDENCE IN THE COMPANY
- A BRAND IS EASIER TO REMEMBER IN REAL LIFE THAN ON THE INTERNET



- POTENTIAL CLIENTS IN ONE PLACE
- DIRECT CONTACT WITH THE CLIENT, ANSWERING QUESTIONS DURING THE CONVERSATION, CREATING A BOND



- REACHING INDIVIDUAL AND BUSINESS CLIENTS



- STANDING OUT FROM THE COMPETITION
- OPPORTUNITY TO LEARN ABOUT THE COMPETITION'S OFFER

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